



## Clayton-Union County Chamber of Commerce Membership Packet

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### Why should a Business Join?

- ◆ Your business can use the Chamber as a source for advertising job vacancies.
- ◆ The Chamber is a source of networking and linking to outside resources for advice on business growth and for funding.
- ◆ Free advertisement opportunities in the Chamber Chatter newsletter and other media.
- ◆ The first to hear and benefit from business classes offered by Mesalands Community College.
- ◆ Businesses will be listed on the Chamber's website: [www.claytonnewmexico.org](http://www.claytonnewmexico.org) or [www.claytonnm.org](http://www.claytonnm.org) with a free link to your own site.
- ◆ Your business can be listed in our relocation packets and welcome packets.
- ◆ Opportunities to hold Business After Hours which is a great way to stay connected to the community.

**Being a member as an individual or as a business is a great way to help make your community a more beneficial place to live.**

### How?

- ◆ As a member of the Chamber you are able to help promote your own community.
- ◆ This is a great way to let your voice be heard on the latest economic growth proposals.
- ◆ Have you ever had an idea that would help the community such as a community event or a new business? **This is your opportunity to voice your ideas!** We welcome all ideas and encourage our members to speak up. We can't do it alone – the more people involved, the more ideas will be shared to promote community growth.

### What does a non-profit organization get out of membership?

- ◆ A non-profit benefits by support from their own community.
- ◆ If the community thrives – so does your non-profit.
- ◆ If our town and the surrounding community are not promoted – your non-profit is not promoted.

**WE ARE HERE TO WORK TOGETHER**

**THE CHAMBER OF COMMERCE WORKS FOR THE  
COMMUNITY,  
BUT IT TAKES THE COMMUNITY  
TO MAKE THE CHAMBER OF COMMERCE WORK!**

## **What does the Chamber of Commerce do for the community?**

### **The Chamber sponsors:**

- ◆ The Annual Chamber Awards Banquet
- ◆ New Mexico's original Fourth of July celebration:
  - The Chamber organizes the parade,
  - BBQ,
  - Free Street Dance
- ◆ The Clayton Lake Trout Derby
- ◆ The Christmas Light Parade and Moonlight Madness
- ◆ Ribbon cutting ceremonies for new businesses



The Chamber also helps with the Annual Teacher's Appreciation Luncheon and the Annual Legislative Luncheon in Santa Fe, New Mexico to promote Clayton and Union County through the contacts made there.

### **Welcome Wagon**

- ◆ The Chamber greets newcomers into town with a welcome packet that contains information on our community and promotions from members of the Chamber.
- ◆ The Chamber sends out relocation packets to those interested in the area.
- ◆ The Chamber welcomes different groups that come into town for meetings.

**THESE COMMUNITY PROMOTIONS WOULD NOT EXIST WITHOUT  
THE CHAMBER OF COMMERCE.**

**THE NON-PROFIT ORGANIZATION COULD NOT EXIST WITHOUT  
YOUR SUPPORT.**

